



Connect. Art between Media and Reality

An exhibition with works of media art from the support programme *Sitemapping* 2005–2011

Opening reception: **Wednesday July 13, 7 pm**

Press Opening: **1 pm**

Exhibition Opening: 7 pm with a **performance** and summer buffet & bar till late

Exhibition: July 14 –September 11, 2011

Curated by: Anke Hoffmann und Yvonne Volkart

Assistant curator: Angela Wittwer

Artists: **Stefan Baltensperger, Maia Gusberti, Felix Stephan Huber, Esther Hunziker, Anja Kaufmann and Roman Häfeli, knowbotiq, Marcus Maeder and Jan Schacher, Norient, Max Rheiner, Myriam Thyes, UBERMORGEN.COM, Christoph Wachter and Mathias Jud**

Smart technologies, everywhere available and tailored to our needs, determine our daily lives. We gossip, have affairs, send and receive our information electronically. Even support for revolutions is stoked up virtually. Mobile phone, email, WLAN, apps, YouTube, Facebook or Twitter define not only our communication behaviour, but even our very existence. The world has become more transparent, we are always any time anywhere, at least we think we are.

We have long suspected, or known, that freedom is deceptive and that we are paying a high price for it. The software may be user-friendly and social, but it is limited, and predefined. And anyone or anything that cannot be found digitally falls completely off the radar of our perception. Access to a free exchange of information is regularly interfered by (censorship) criteria.

Media art deals like no other art form with the debates and effects surrounding the medialisation, virtualisation and globalisation of our world, utilising its own hybrid media and resources. Artists set their sights on the potentials for self-empowerment offered by digital media technology or generate these themselves, in provocative or poetically seductive constellations.

The exhibition brings together 12 media art projects supported by the Swiss art supporting programme for media art *Sitemapping* that underline the commitment of art media art, develop progressive media aesthetics and are interrelated with the question of subjectivity in a new world of media and machines. They offer suggestions as to how we could interact with the world differently, whether digitally or on foot.

The exhibition is a cooperation between Shedhalle Zurich and Bundesamt fuer Kultur (BAK) and the support programme for media art *Sitemapping*, that has operated from 2003 – 2011.

There will be an exhibition catalogue published in German and English. There will be a performance programme complementing the exhibition at Shedhalle as well as a site specific audio play and a new art work launched.

Events Connect. Art between Media and Reality

August 27 – September 11

Der Pfad zur linken Hand, a walk-in audio play in the Alter Botanischer Garten Zurich, by **Marcus Maeder and Jan Schacher**

For the sharding an Android-Smartphone will be required and can be lent out upon pawn in the Völkerkundemuseum

(Tue – Fri 10 am to 1 pm and 2 to 5 pm, Sat 2 – 5 pm, Sun 11 am – 5 pm)

September 3, 4 pm

Book Launch of the exhibition catalogue, a publication by BAK and Shedhalle in occasion of the exhibition “Connect” and with art theoretical contributions and over 70 artist pages

Premiere of the art project “erich”, an augmented reality-installation by Max Rheiner

September 3, 7 pm – 1 am

Lange Nacht der Museen

Guided **Tours** with the curators: 7 and 8.30 pm

7 pm – 1 am: **erich**, premiere of the augmented reality-installation by **Max Rheiner**

10 pm: **Sonic Traces: From the Arab World** by **Norient**

A live produced audio-visual performance about music, noise and protest in the Arabic World. Live produced and arranged by journalist Thomas Burkhalter, musician Simon Grab and VJ Michael Spahr. (running time: 90 min)

Press contact: Angela Wittwer, aw@shedhalle.ch, Tel: 044/4815950

Opening Times: Mon–Tue closed, Wed–Fri 1-6 pm, Sat–Sun 12 am–6 pm.

Closed: August 11 – 14 (Lethargy Festival, Rote Fabrik)

Supported by: BAK, Migros Kulturprozent, Präsidialdepartement der Stadt Zürich

www.shedhalle.ch

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